

March 2013

Adar-Nisan 5773

Volume XLVIV, No. 3



# echo

B E T H E L C O N G R E G A T I O N



## Passover Seders

*Women's Seder - Tuesday, March 19th at 6:30 p.m.*

*1st Night - Monday, March 25th at 6:30 p.m.*

*2nd Night - Tuesday, March 26th at 6:30 p.m.*

# Welcome to Beth El



Beth El  
Services

## **SERVICES**

### ***Ki Tissa***

### **Shabbat Parah**

**Saturday, March 2nd**

Morning service 9:00 a.m.

Chanting *Haftorah* - Larry Schwartz

*Mincha* service 5:30 p.m.

### **Birkat Hahodesh**

### **Shabbat Hahodesh**

**Vayakhel-Pekudei**

**Saturday, March 9th**

Morning service 9:00 a.m.

Chanting *Haftorah* - Seth Harris

*Mincha* service 5:45 p.m.

### **Vayikra**

**Saturday, March 16th**

Morning service 9:00 a.m.

Chanting *Haftorah* - Cantor Sam Goldman

*Mincha* service 5:45 p.m.

### **Tzav**

### **Shabbat HaGadol**

**Saturday, March 23rd**

Morning service 9:00 a.m.

Chanting *Haftorah* - David Siegel

*Mincha* service 5:45 p.m.

### **Fast of the Siyyum (Firstborn)**

**Monday, March 25th**

Morning service 7:00 a.m.

### **Passover - Day 1**

**Tuesday, March 26th**

Morning service 9:00 a.m.

Chanting *Haftorah* - Steve Nathan

*Mincha* service 5:45 p.m.

### **Passover - Day 2**

**Wednesday, March 27th**

Morning service 9:00 a.m.

Chanting *Haftorah* - Norton Goldberg

*Mincha* service 6:45 p.m.

### **Pesach**

### **Shabbat Hol Hamoed**

**Saturday, March 30th**

Anniversary *Shabbat*

Morning service 9:00 a.m.

Chanting *Haftorah* - Althea Levine

*Mincha* service 6:00 p.m.

### **Kabbalat Shabbat**

**Fridays, March 1st, 8th, 15th,  
22nd & 29th**

Come as you are! The service begins at  
5:45 p.m.

## **PROGRAMMING**

### **Wednesday, March 6th**

### **Genealogy Workshop**

Join Janette Silverman from 6:30-7:45 p.m. at Beth El in Schurgin A for a program co-sponsored by the Arizona Jewish Historical Society. For complete information, please visit [www.relativeity.com](http://www.relativeity.com). No RSVP needed.

### **Thursdays, March 7th & 14th**

### **The Observant Life**

This series of facilitated discussions led by Rabbi Lavinsky and Janette Silverman from 6:30-7:45 p.m., guides participants through the Conservative movement's new book. The Rabbinical Assembly presents multiple authors looking through one lens - contemporary Conservative Judaism. From synagogue life to civic morality, from same-sex relationships and intermarriage to caring for the environment, *The Observant Life* explains what it means to live an honest, moral and purposeful Jewish life. No fee to participate, but please purchase your book (\$25) ahead of time. Books are still available - see Renee or Korina in the office.

### **Sunday, March 10th**

### **Blanket Boosters**

Do you knit or crochet? This group makes blankets for abused children. Come join the group in the lobby at 9 a.m. For more information, please call Sandy Schnell at 602-249-3778.

### **Sunday, March 17th**

### **Genealogy Open House**

Join Janette Silverman from 1-3 p.m. at Beth El in Schurgin A for a program co-sponsored by the Arizona Jewish Historical Society. For complete information, please visit [www.relativeity.com](http://www.relativeity.com). No RSVP needed.

### **Sunday, March 17th**

### **Movie at Beth El**

*A Yiddish World Remembered*

Join us at 4 p.m. There will be a discussion following the movie. Run time: 80 minutes.

### **Tuesday, March 19th**

### **Women's Seder**

This special evening begins at 6:30 p.m. and is open to all women in the Phoenix Jewish Community. The seder will be led by Janette Silverman, with a *Haggadah* she has written. To RSVP, please see the enclosed flyer.

### **Monday, March 25th &**

### **Tuesday, March 26th**

### **Passover Seders -**

### **1st & 2nd Night**

The Seders begin at 6:30 p.m. Reservations are required - please see the enclosed flyers.



March  
Programming

## **PASSOVER OFFICE CLOSURES**

Tuesday,  
March 26th

Wednesday,  
March 27th

Monday,  
April 1st

Tuesday,  
April 2nd



Arthur Lavinsky  
Rabbi

## Dear Friends,

With Passover approaching, many of us will begin the arduous preparations for the holiday in the coming days. From cleaning our kitchens to stocking our shelves with Kosher for *Pesach* food, this is the “Spring Cleaning” that is built into the cycle of the Jewish year.

I would like to remind you that while we spend hours and hours preparing for Passover and cooking for our *Seders*, we must never lose sight of the importance of the timeless lessons of our “Feast of Freedom.” In the Hagaddah we are instructed that “In every generation, each person must see himself as if he was personally freed from Egyptian bondage.” We Jews, having endured slavery and oppression, must savor the freedom that is ours, but we must also be vigilant about helping to secure the freedom of all of God’s children.

This explains why Jews have been at the forefront of nearly every human rights struggle. We fought for civil rights in our country, fought against apartheid in South Africa, and the State of Israel is the only country in human history that has ever rescued Africans (Ethiopian Jews) from a state of oppression to freedom. Indeed, even Muslim refugees from the Sudan risk life and limb to enter Israel because they are far safer there than they are in any Arab country.

In the United States, Jews enjoy greater freedom than any Jews have ever enjoyed. We are free to practice our faith (or not) and there are virtually no barriers for us to advance in every profession and in every sector of society. It is, therefore, quite understandable that Passover, *Zeman Cherutaynu*, The Season of our Freedom, is the most widely observed holiday in the year – even more than *Yom Kippur*!

I hope that you all enjoy your *Seders* wherever you choose to celebrate Passover. Most of you will conduct one or both *Seders* in your homes or at the homes of friends or relatives, others will join Passover tours or cruises, while many will attend community *Seders*.

We are pleased this year, once again, to be conducting community *Seders* here at Beth El. I will be leading a traditional *Seder* on the first night of Passover, March 25 which is open to members of Beth El, their families and to the entire community. We are also delighted that Cantor Sheila Nesis will lead a family friendly second night *Seder* on March 26. Many of you will recall that Cantor Nesis led us in Shabbat services last month and was wonderfully received by the congregation. This too will be open to members and non-members alike. First night will be catered by Gary Schindler and second night will be catered by Suzanne Fuchs, both

who always please our *Pesach* palates.

Wherever you choose to celebrate Passover, may you savor the freedom which is yours. Let us all fulfill the rabbinic maxim that we should each feel as if we had personally been freed from Egyptian bondage. May we appreciate our liberty, but just as importantly, let us continue to fight for the freedom of all men and women who suffer oppression.

On behalf of Beth El Congregation and the entire Lavinsky family, I wish you all a *Chag Kasher Vesameach*, a Happy and Kosher *Pesach*!

*L’Shalom*,  
Rabbi Arthur Lavinsky

## GALA PHOTOS

To order photos from A Night On Broadway, please log in to web link  
<http://LindaEngerPhoto.com/ContactSheets/CohenBethElGala2013>

There is an email link on the Web Gallery page to order [Linda@lindaengerphoto.com](mailto:Linda@lindaengerphoto.com).

Please write image number - how many with mailing info.

Special event pricing is \$25 - 5x7 print ( Tax / Package and Postage included).

Payment info will be shared with email confirmation.

If more info is needed please write  
[Linda@lindaengerphoto.com](mailto:Linda@lindaengerphoto.com) or call 602.271.9503.

## The Rabbi is available for you!

In addition to being able to schedule appointments with Rabbi Lavinsky throughout the week, he has also established “drop by” office hours from 8 - 10 a.m. on Tuesdays and Thursdays.

Furthermore, if you are in the hospital or another institution, or if you are unable to leave your home, Rabbi Lavinsky will happily visit you wherever you are. Just call the Rabbi at 602.944.3359, ext 108.

Remember - we’re here to serve you.

ECHO (USPS 4360) is published for congregants of Beth El Congregation monthly throughout the year, with the exception of a combined issue in June/July by Beth El Congregation, 1118 W. Glendale Ave, Phoenix, AZ 85021. Periodicals postage paid at: Phoenix Main Post Office, 4949 E. VanBuren, Phoenix, AZ 85026. Postmaster: send address changes to: ECHO at Beth El Congregation, 1118 W Glendale, Phoenix AZ 85021, Attn: Korina or call 602-944-3359, ext. 106. Reproduction in whole or in part without permission is prohibited.



Preston Mayon  
President

## Look what's doing!

Dear Friends,

Look at the Beth El calendar -- past, present and future. In addition to services, you will see an active Preschool, an innovative Talmud Torah and adult education programs. You will also see movies, concerts, a carnival, a fiesta, a casino and a gala. There are the social works of the Men's Club, Blanket Boosters, a bike riding group, *Havurot*, Kadima and USY. These activities all take place at Beth El.

Beth El not only is a religious organization, it's also a social, educational and entertainment organization.

Do you have an idea for an event? Beth El is a terrific venue. Just ask anyone who has attended Las Vegas Night or A Night on Broadway events.

For information about holding your next event at Beth El, please call Anne Shafer at 602.944.3359, Extension 109.

Have a sweet Passover.

*Preston*



The Gala band - *Bridget and the Aug*

## HITLER, *KABBALAH*, THE OCCULT AND THE HOLOCAUST

Sunday, April 21st from 11 a.m. - noon  
a discussion facilitated by congregant Eva Feld

Does anyone associate Hitler with the occult, *kabbalah* and the holocaust? Hard as it may be, these are the bare minimal facts. If God had not had seniority, Hitler would have declared himself at the very least a Messiah, if not a god. Hitler definitely had a very high opinion of himself. As chief and as a Chancellor, he thought of himself as a genius, a demigod which the German people were expecting. He was, in their eyes, the incarnated savior after the disastrous Versailles treaty that ended World War I. Hitler was born into a Roman Catholic family in 1889. The less popular teachings of the Church left a deep impression on him. The dark side of Catholic teachings, the "deceitful Jews" would eventually be the very basis of the Holocaust. From an early age Hitler was steeped into the occult and mysticism. Those who follow the theory of the Torah Codes and *Kabbalah* would not be surprised to find the words "Hitler" and "Satan" in the same passage. Hitler forsook Catholic instructions and made the darker side of the teachings his mission: to cleanse and eradicate the world of the "deceitful Jew." Thus he declared as the world's divine king with special powers inherent in authority that go back to ancient Mesopotamia. Come on April 21 and listen to the depth of mysticism and occultisms that swallowed up Hitler and the Nazis, a black mire of pure evil.

Eva Feld will also be speaking on Monday, April 8 from 7 - 7:30 p.m. at the Cutler-Plotkin Heritage Center on the relationship between the Protocols of the Elders of Zion and the Holocaust.

## **BETH EL GIFT SHOP**

### EXCITING NEWS

Michelle Parchinski is March's visiting vendor in the Gift Shop. Michelle's daughter is Beth El member Nicole Cadel. Michelle says that: "Art embellishes life. Glass beads on ancient art has continued through the ages. I make one-of-a-kind unique objects. I have been doing lamp work for a few years." This vendor will be here for the month of March only so be sure to take advantage of her beautiful merchandise.

Reasons to shop at the Beth El Gift Shop:

1. Supports YOUR Beth El
2. No sales tax
3. Convenient
4. Custom orders offered for all *Judaica*



## Shalom,

“A Night On Broadway” - and oh what a night!

One of my favorite quotes of all times is: “Life is not about the number of breaths you take but by the number of moments that take your breath away.”

**Anne Schafer**  
**Executive Director**

I have been to many events in my 6-1/2 years at Beth El. I suppose after each one, I say that the particular event was the best one yet - and the “Gala” was no exception - it was filled with many moments that took my breath away.

The “Broadway” decorations were unbelievable. There was a silhouette of the New York City skyline in lights, from one end of Manhattan down to Battery Park and the Statue of Liberty. There were giant Playbills from 42nd Street and Phantom of the Opera, glittering stars everywhere, a beautifully lit and totally transformed Social Hall, fabulous orchid centerpieces, tables that were named after successful Broadway shows, delicious food, music, singing and dancing - complete with a walk down the red carpet! There was not a detail that the decorating committee missed.

The event chairperson, Barbara Becker, pulled out the stops! She called on the expertise of everyone she knows that has a particular talent and what everyone came together to do to make this event what it was - in just one word, brilliant!

A heartfelt thank you certainly goes to the honorees - Sue and Rich Cohen. Without them the evening would not have been possible. It was a gathering of their family and friends that made the evening super special for them and for those of us that were there to honor them.

As our major fundraiser this year, Barbara exceeded even her own expectations. We anticipated around \$50,000 in income - and that number is closer to \$70,000. With the increased income, we also exceeded the budget on the expense side of things too. It’s the old adage, the more you make, the more you spend - but proportionately, not anywhere near the 40% increase in income. Our cost overrun on expenses will be something like 10% over the projected \$20,000, so it’s all great!

I am left with saying thank you, thank you, thank you! To everyone that supported the event with ads, sponsorships, underwriting, and your presence. And to Barbara Becker - an outstanding woman, her entire committee, and to everyone that took part in the set-up, the clean-up and the never ending paperwork. It was my pleasure to play a small role and to work with everyone.

*Have a sweet and happy Passover,*  
Anne

*Have a sweet and happy Passover,*  
Anne

## Volunteer Profile

*Editor’s note: This is part of a series to profile Beth El’s wonderful volunteers, written by Debra Gelbart.*



Connie Zilversmit has been a front desk volunteer at Beth El since the end of 2006, and enjoys being able to provide information to people on the phone and assist the office staff. She likes being able to welcome people who come to the *shul* on Monday afternoons, which has been her “shift” since she started as a volunteer.

“I really like helping out at Beth El,” Connie said. “I appreciate how hard everyone on the staff works here.” She has a strong attachment to the congregation. She and her husband Shimon moved to Phoenix in 1985 from Redondo Beach, CA. Connie is a retired temporary office worker and Shimon is a retired airline mechanic. Their children, son Moshe (pronounced “Mo-SHAY”) and daughter Mary Sara, were toddlers when they moved here. The family joined Beth El in 1987. Connie’s children attended Beth El Preschool and completed their elementary education at Solomon Schechter Day School, which was then based at Beth El.

Today, Moshe, a resident of Campbell, Calif., owns a start-up medical device company. Mary Sara, who was valedictorian of her high school graduating class and attended the University of Arizona, now lives in Glendale. She works for American Express speaking French to French-Canadian customers. Mary Sara met her husband Miguel (who is from Colombia) in Paris; they speak French at home. Connie is a grandmother to Mary Sara’s son Michael, 6, who was born in Israel. Michael attends Beth El Talmud Torah.

*Remember Beth El in your will.*



*For information, please contact*

**Deborah Lavinsky, Planned Giving Chair**

602-318-5068



**Janette Silverman**  
Education &  
Youth Director

## EDUCATION News

Although we prefer not to cancel activities of any sort, occasionally it seems appropriate to postpone an event. A couple of months ago we asked that you save a weekend in April for a special Jolson weekend. After extensive discussions with Marvin Freeman, who is one of, if not the top expert in all things Jolson, we decided to postpone our previously planned April activity. Our new schedule is for an exciting full day of speakers, movies and activities - all focusing on Al Jolson, entertainer extraordinaire, performer of *mitzvoth* and amazing philanthropist. Delayed gratification often brings with it the most pleasant surprises, and October 20, 2013 I'm sure will delight and entertain all of you Jolson fans. Of course, Marvin Freeman is the emcee and coordinator of the day. Look for more details in the summer when we present the Adult Education Brochure for 2013-2014. Thanks to Marvin, I have been learning a lot about Al Jolson and also refreshing my memory with some material with which I was familiar. I am looking forward to learning even more as we prepare for this special event.

Over the years I've learned a lot about deferred gratification and the pleasure of finally completing a task, or attaining a treat or treasure. In 1995 I began a course of study for a second master's degree, which took five years to complete. The program involved a lot of self discipline. One or two weeks a year, I would fly off to Chicago, and there, I would sit in classrooms at Spertus Institute for Jewish Learning and Leadership, and study with masters of Talmud, Jewish history, Bible, prayers, Jewish customs and culture. All in all, the week would generally be comprised of 48 hours of classroom study. Then, the rest of the year would find me researching and writing papers. The shortest papers were about 25 pages, the longest twice that length. Then, I would do it all over again. At the beginning, finishing the program did not seem possible, but I stayed the course. In fact, the study was so compelling, that when I added up the number of classes I had taken, I found that the total number exceeded the requirements. The experience of learning and studying became a habit, and when a doctorate program was designed with the same framework, that summer I graduated with the master's I began work in the doctorate program. For thirteen years, I struggled to understand material, delighted when I did, and, determined to preserve, tried to stay focused on the work at hand, not the time when I would finish. Having finished the coursework, I embarked on almost three years of written exams, and was astonished both at how little I knew and how much I had learned. Two more years brought me to the completion and acceptance of my dissertation, and a letter from my dissertation committee chair that simply read "Congratulations, Dr. Silverman." Over these many years, I learned to value making time, as the Talmud cautions us, to study, finding friends in my teachers and teachers in my

friends. I am now convinced that dedication and perseverance brings rewards, and that those are often immeasurable. I know too, that study must never cease, and learning must never be set aside in order to engage in other, seemingly more pressing, activities. I also know that the bonds formed with "study buddies" are stronger than many other relationships. *Hevruta*, the partnerships we make to study become an invaluable part of life. It took a long time to finish my degrees, but my study will not end.



## USY News

In February, USY was busy planning their first Jr. USY Kinnus, coming up the weekend of March 8-10th. Our Sr. USY board has been working hard every lounge to develop really interesting Sichot, Israel and SATO Programs. We can't wait to have all the Jr. USYers here from the Far West Midbar Region!

February also brought along our first *Purim* Masquerade Ball. Jewish teens from all over the valley in grades 9-12 gathered at the Cutler-Plotkin Jewish Heritage Center for the first ever mixed youth group dance! What a celebration we had! Even though Beth El and TBS-EV spearheaded the event, every Jewish youth organization contributed to the planning of the program. The evening was filled with Purim shpiels, dancing, food, photo booths and just plain fun! We hope to make this an annual event!

Stay on the look-out for a bunch of new faces hanging around Beth El the weekend of March 8th-10th!

As always, if you have any questions about an upcoming event, please contact me at [usy.bethelphoenix@gmail.com](mailto:usy.bethelphoenix@gmail.com).

*B'Shalom,*

Rachel Stern  
Youth Group Advisor

## TALMUD TORAH NOT IN SESSION

Sunday, March 10th

Wednesday, March 13th

Sunday, March 24th

Wednesday, March 27th

Sunday, March 31st





## Preschool News

It is hard to believe that *Pesach* is almost upon us. We are looking forward to teaching the children about the holiday and celebrating our Passover Experience which takes place on Friday, March 22nd. We re-enact the story of *Pesach* and the children get to meet "Moses" and "Pharoah." We also have a mock *Seder*. The children will dance with "Miriam" as we part the Red Sea and celebrate being free.

**Sari Topper-Romberg**  
Preschool & Camp  
Director

Our *Purim* week, was a lot of fun. We celebrated the week by having Wacky Hair Day, Silly Hair Day and Sports/Hero Day. To end the week, we had a dress up party. We all paraded

to the Synagogue building in our costumes and had a special *Shabbat* program where we re-told the story of *Purim*, sang songs and booted every time Haman's name was mentioned.

On March 2nd we will celebrate **Dr. Seuss' birthday**. Cat-in-the-Hat (which is me dressed up), will come to visit the children for *Shabbat*. After singing our songs and doing the blessings, Cat-in-the-Hat will read a story. Books are a huge part of our classroom curriculum. Every child, on their birthday month, receives a book from the Ringel family in memory of Karen Ringel, who was the director of our school for many years. She loved books and we honor her through love of literature.

On Saturday, **March 16th at 7:30 p.m.**, we are having our annual Auction Fundraiser - "**CAN YOU DIG IT?**" The money raised will go towards completing our Outdoor Classroom. Stage one is on its way towards completion. We can't wait to see the finished product. All congregants, friends and family are encouraged and invited to attend this event. Admission is \$36.00 and includes food, alcohol and assorted beverages, silent auction, raffle and live music. This is an adult event, so please leave your "sprouts" at home. For more information or to purchase tickets, please call the Preschool office at 602-944-2464 or email us at Bethelcenter4ece@yahoo.com.

*B'shalom,*  
Sari Topper-Romberg  
Director



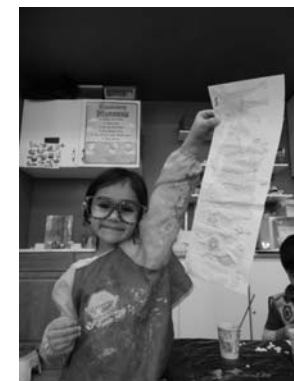
Ben from the Toddler room was having a great time exploring colors during our Rainbow week.



Stella had such a busy day that it wore her out and she just couldn't keep her eyes open anymore!



Hadassah and Ethan light the candles while we all sing the prayers during our *All School Shabbat*.



Halle is joking around while she tries on teacher Julie's "magic" glasses. I guess it worked and turned her paper all yellow!

Beth El PTO invites you to...  
a night of fun, food & music benefiting  
**BETH EL PRESCHOOL**  
& the  
**OUTDOOR CLASSROOM**

**SATURDAY MARCH 16TH**  
**7:30 PM**

LEVINE MACHINE BUILDING  
<http://levinemachine.com/>  
605 E Grant St  
Phoenix 85004

**ADMISSION \$36**  
includes food, alcohol & assorted beverages  
**SILENT AUCTION • RAFFLE • LIVE MUSIC**  
casual attire • leave the little 'sprouts' at home

**RSVP**  
by March 6th to Beth El Preschool  
602-944-2464  
(Donations gladly accepted)

**CAN YOU DIG IT?**

## Beth El Announcements

### **Yom Huledet Same'ach to our March Birthdays**

Date	
2	Esther Kozinets Nancy Markiewicz Shirl Myland
3	Betty Meshel Marie Wolf
4	Patricia Levy Zachary Mushkatel Bernard Steinberg
5	Chuck Holt
6	Morris Hesch Caryll Webner
7	Lorraine Klenofsky Raymond Perlman Barbara Zemel
8	Yoon Cohen Jason Klein Margot Levin
9	Elias Barzilai Pauline Cadkin Les Chernow Andre Klein Sam Miller
10	Bruce Sohn
14	Hugette Machbitz Janet Rose Jerome Rosen Martha Rozen
15	Sari Topper-Romberg Barbara Zwiebel
16	Lory Lemon
18	Samuel Goldstein Carl Gotlieb Wayne Laskin Mira Revich
19	Florie Amster Richard Sloane
22	Aubrey Maze Barry Zemel
23	Esther Friedman
26	Charlotte Adelman Debra Salins
27	Andrew Feldman Oscar Machbitz Beverly Zalut
28	Berta Greenblatt Jacob Zakar
29	Kim Mertens David Rosen Neil Shernoff Evelyn Zeitzer
30	Mykel Sands
31	Esther Adler Harriet Peck Bahareh Tabaie

### **Mazal Tov to our March Anniversaries**

Date		Years Married
6	Edward & Avis Schlar	53
10	Alan & Susan Finks Randy Montello & Sue Shindler	17 23
13	Oscar & Huguette Machbitz Matthew Vitoff & Mary Mather	58 20
15	Fred & Vera Greenwood Robert & Karen Podel	19 38
16	Larry & Candace Kosowsky	6
17	Jaime & Sultana Alkon Gerald & Rita Buckman	10 56
18	Harvey & Marnie Dietrich	17
20	Arthur & Deborah Lavinsky Kenneth & Patricia Levy	30 19
	Blair & Eileen Singer	25
21	Daniel & Shelli Silver	20
22	Alan & Lorin Abromovitz	43
27	Ronald & Sarite Nichols	14
30	Morton & Joan Sitver	44

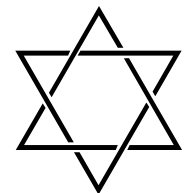
*Please note: If your name is not listed, please contact us to be sure we have complete and accurate information on you in our database.*



### **Mazal Tov to:**

**Shirl Dorfman** on the birth of her grandson, Akiva Meir Evans, born January 28th. Parents are Sarah and Yochanan Evans of Portland, Oregon.

**Gary & Lisa Serbin** on the birth of their grandson, Nossou Tzvi, born January 18th. Parents are Chaya & Daniel Serbin.



### **We Remember- Zikhronam li-V'rakha:**

Marian Amdur, mother of **Joni (Jesse) Cohen**.

Condolences to the family of **Leo Katzman**.

**Arnold Serbin**, husband of **Barbara (Bobbie)** and father of **Ellen Serbin, Gary (Lisa) Serbin** and Deborah Serbin.







## EXTREME COUPONING

I would love your Sunday or Wednesday newspapers, magazines or internet coupons - but only the coupons you do not use! I, in turn, will go shopping for the best deals and put these coupons to work.

*Coupons that I do not use are given to the armed forces!* Drop off your coupons at Beth El or mail them to me at 11425 N 54th Street, Scottsdale, AZ 85254. If you would like to be a part of this project, please contact me at 480.443.9524 or email me at [bethns1818@cox.net](mailto:bethns1818@cox.net). Any Bar/Bat Mitzvah kids who would like to help me and do a *mitzvah*, this is a wonderful opportunity for you! I pay for all items and then donate them to ICM.

For the month of January, I did a "test" of what I brought on sale with coupons for the Interfaith Communities. I bought (13) Blistex lip balms; (4) Good and Natural Bars; (2) Kosher Salts, (14) tubes of Colgate toothpaste, (31) Colgate toothbrushes; (2) boxes of cat food; (17) Covergirl cosmetics; (25) personal care items; (2) rolls of toilet paper; (1) Carnation breakfast; (4) bottles of French's mustard; (9) Reach dental floss; (9) Palmolive dish soap; (3) Ivory hand soap; (1) roll of Duck packing tape; (6) packs of gum; (3) bottles of Advil; (2) boxes of Kellogg's; (10) rolls of Christmas paper (donated this to Jewish Family and Children's Services) = 135 items for a total of \$22.04. All of these things were basically free but I had to pay sales tax!

Thank you in advance, Beth Shernoff

## MANY THANKS TO YOU - OUR MEMBERSHIP PLUS MEMBERS FOR YOUR GENEROSITY TO BETH EL

### LIFE MEMBERS

Herb & Patti Dreiseszun, Bryan Hill & Leah Pallin-Hill, Sheldon & Ronda Kottle, Jo & Harry (of blessed memory) Liebhaber, Bruce & Risa Mallin, Samuel Pallin, Sheldon & Maddy Roth, Paul & Maryjane Sandler, Leon & Evelyn Zeitzer, Dan & Lynda Ziskin

### GIBBORIM

Anonymous, Rich & Sue Cohen, Ben & Leslie Cooper, Jim & Linda Fishman, Louis & Barbara Goldstein, Lawrence & Rona Green, Allyn & Bonnie Kluger, David & Michelle Rosenbaum

### SHOMRIM

Barry & Jody Aarons, Rabbi Louis Barish (of blessed memory), Lewis & Barbara Brown, Greg & Susan Harris, Neal Kurn & Sue Yaffe Kurn, Margaret Loeb, Mel & Shirl Myland, Marvin Siegel & Eileen Bloom, Denton Simmons, Blair & Eileen Singer, Leon Smith & Joyce Cohen Smith, Sara Ziskin

### CHAVERIM

Anonymous, Mathis & Barbara Becker, Preston Mayon & Barbara Kehm-Mayon, David & Lisa Segal, Sandor & Bunny Shuch, Morton & Joan Sitver, Hank & Beverly Zalut

### MALACHIM

Sheldon & Maddy Roth

*If you would like to see your name among our strongest financial supporters, please contact Rabbi Arthur Lavinsky at 602.944.3359, ext. 108 or [alavinsky@bethelphoenix.com](mailto:alavinsky@bethelphoenix.com).*

## GROCERY CARD PROGRAM



Order yours now!

Fry's, AJ's & Basha's  
\$25 cards in stock!!!

If you have any questions about how this program works, or to order your grocery cards contact Renee, [rjoffe@bethelphoenix.com](mailto:rjoffe@bethelphoenix.com) or 602.944.3359, ext. 113.

**This fundraiser should have 100% participation.**

We all need groceries and grocery items and Beth El gains by your purchase of these cards.

There is no added cost to you to purchase a grocery store card from us.

*Our most recent check from Fry's alone was over \$700! Thank you to everyone who is participating in this no added cost fundraiser!*

## Bar Mitzvah News

Ayden Raphael is collecting sealed travel toiletries to donate to Dessert Mission Food Bank. Please place your donations in the labeled box in the lobby of Beth El.



Katie Daggert at the 5th grade *Limmud*.

# THANK YOU

A very **BIG THANK YOU** to all who attended "A Night on Broadway" and those of who made donations to support this successful fundraiser. Special thanks to Sue and Rich Cohen for being such gracious honorees.

The last, but not least, thank you goes to all the wonderful committee chairs, volunteers and staff.

Your hard work and creativity was appreciated by all.

-Barbara Becker, Chairperson

## **Underwriters:**

Herb and Patti Dreiseszun  
Mathis and Barbara Becker  
Denton Simmons  
John and Kim Mertens  
Sue and Rich Cohen  
Allyn and Bonnie Kluger  
Bruce and Risa Mallin  
David and Lisa Segal  
Mort and Joan Sitver  
Paul and Gail Ulan  
Barry and Barbara Zemel

## **Live Auction Donors:**

### **Businesses:**

**Portland's Restaurant and Wine Bar** - \$100 Gift Certificate  
**The Persian Garden Cafe** - \$50 Gift Certificate  
**Garland's Oak Creek Lodge** - Dinner for Two, plus Recipe Book  
**Oasis Bedrooms - Dean and Fay Behboodi**  
Queen Size Serta Mattress  
**London Gold - Benny and Orna Avrahami** - Sterling Silver and 18kt gold bracelet w/ Amethysts  
**Fairytales Brownies - David and Mandy Kravitz**  
"Regal Tower"

### **Individuals:**

**Sue and Rich Cohen** - Victor Ostrovsky  
Oil Painting, Roundtrip airline tickets to San Antonio  
**Rabbi and Debbi Lavinsky** - One week at  
Los Abrigados, Sedona  
**Bruce and Risa Mallin** - Linda Le Kniff Lithograph -  
**Susan Webner** - Diamondbacks Tickets  
**Mathis and Barbara Becker** - Arizona Theater  
Company Tickets  
**Jeff and Laura Katz** - Marriott Hotel Package,  
San Antonio  
**Cheryl Light** - Harkins Movie Tickets

## **Committee Chairs:**

Lori Rizzo and Ann Polunsky - Commemorative Journal  
Debra Gelbart - Invitations  
Debbi Lavinsky - Decor  
Laura Katz - Musical Entertainment  
Bonnie Kluger - Budget

## **Committee Members and Volunteers:**

Patti Dreiseszun  
Julie Witenstein  
Greg and Susan Harris  
Shawn and Elizabeth Naughton  
Linda Aarons  
Denton Simmons  
Herb Dreiseszun  
Ellen Dean  
Ros Slovin  
Sam and Heidi Cohen  
Mathis Becker  
Ben Cooper  
Marsha Joffe  
Shirl Dorfman  
Barbara Kehm Mayon  
Melanie Becker  
Linda Staman  
Steve Herman  
Connie Zilversmit  
Selma Friedman  
Eileen Bloom  
Charleen Holt

## **Staff:**

Anne Schafer  
Renee Joffe  
Korina Lollar  
Nina Zamoshkin  
Chan Pham  
Han Ngo

**Thank you for the following  
Beth El Contributions**

**General Fund**

*(Proceeds used for various needs  
of our synagogue)*

A thoughtful contribution

*Henry Rodriguez  
Bernice Snyder*

For the speedy recovery of Abe  
Meth

*Charlotte Adelman*

For the speedy recovery of  
Janette Silverman

*Charlotte Adelman*

For the speedy recovery of

Rabbi Lavinsky

*Carl Cohn  
Janet & Emil Stein  
Etta & Arnold Silver*

In honor of Joan Siver's special  
70th birthday

*Charlotte Adelman*

In honor of the birth of Akiva  
Meir Evans

*Rich & Sue Cohen*

In honor of Dr. Janette  
Silverman receiving her Ph.D.

*Charleen & Chuck Holt*

In honor of Sam & Rose

Jalowiec's Anniversary

*Marilyn Starrett*

In memory of Sidney Seidberg

*Barry & Jody Aarons*

*Jo Liebhaber*

In memory of Miriam

Gartenberg

*Froma & Max Allen*

In memory of Fanny Pritzky

*Bessie Gersh*

In memory of Mollie Friedman

*Charles I. Friedman*

In memory of Charles Levine

*Charlotte Levine*

*Paul Levine*

In memory of Marian Amdur

*Barry & Jody Aarons*

*Gary Abromovitz*

*Charlotte Adelman*

*Rich & Sue Cohen*

*Herb & Patti Dreiseszun*

*Thelma & Jerry Gross*

*Jeffrey & Marion Isaacs*

*Louis & Hannah Klein*

*Annette & Ed Resnick*

*Etta & Arnold Silver*

In memory of Ruth & Harry  
Schechtman

*Faye Paller*

In memory of Leo Reuben

*Blair Reuben*

In memory of Nestor Roos

*Robert Roos*

In memory of Penny Schreier

*Lauret Schreier*

In memory of Helen Gries

*Joan Siver*

In memory of Rose Simon

*Barbara Steinberg*

In memory of Philip Switzer

*Iris & Sandy Switzer*

In memory of Goldie Mandel

*Ruth Williams*

In memory of Esther Perelman

*Ruth Williams*

In memory of Dora Unger

*Ruth Williams*

In memory of Ralph Williams

*Ruth Williams*

In memory of H. Mark Samuel

*Deborah & John Wolfe*

**Sam Goldman's**

**Discretionary Fund**

In memory of Lilyan Berlant

*Judy & David Siegel*

**Oscar Lavinsky Memorial  
Fund**

A thoughtful contribution

*Joan Rothfeld*

In memory of Oscar Lavinsky

*Nancy Fordonski*

*William & Marie Wolf*

**Rabbi's Discretionary  
Fund**

*(Proceeds are dispensed for worthy  
causes at the discretion of Rabbi  
Lavinsky)*

A thoughtful contribution

*Diane DuBose*

For the speedy recovery of  
Rabbi Lavinsky

*Nancy Fordonski*

*Lori & Marc Lee*

*Judy & David Siegel*

*Joan & Mort Siver*

*William & Marie Wolf*

In memory of David Barzilai

*Eli & Linda Barzilai*

In memory of Donald Doman

*Eli & Linda Barzilai*

In memory of Oscar Lavinsky

*Eli & Linda Barzilai*

In memory of Marian Amdur

*Marc & Lori Lee*

*Caryll & Gerald Webner*

**Pallin Family Library  
Fund**

In honor of Jo Liebhaber's special  
birthday

*Leah Pallin-Hill &*

*Bryan Hill*

**Prayer Book Fund**

In honor of Josephine  
Liebhaber's 90th birthday

*Susan & Mark Nissenbaum*

In memory of Harry Liebhaber

*Susan & Mark Nissenbaum*

**Kiddush Fund**

A thoughtful contribution

*Fred & Vera Greenwood*

*Jeannette Grunfeld*

For the speedy recovery of

Rabbi Lavinsky

*Ruth Becker*

In honor of their February

Anniversaries

*Eli & Selina Kaminsky*

*Abe & Lea Morgenstern*

*Beverly & Hank Zalut*

*Connie & Sam Zilversmit*

In honor of my birthday

*Leah Wiesen*

In honor of Sam & Rose

Jalowiec's anniversary

*Connie & Sam Zilversmit*

In memory of Ida Cohen

*Jeanne & Stan Milstein*

In memory of Marian Amdur

*Jeanne & Stan Milstein*

**Merrin-Cohen Israel  
Scholarship Fund**

For the speedy recovery of Dr.  
Leon Smith

*Etta & Arnold Silver*

In memory of Melinda

Casselman

*Steve & Elaine Casselman*

In memory of Oscar Lavinsky

*Esther Salzman*

**Yahrzeit Memorial Fund**

In memory of Jay Cooper

*Joyce Cooper*

In memory of Gertrude

Dreiseszun

*Joni & Jerry Dreiseszun*

In memory of my beloved hus-

band, Michael Fordonski

*Nancy Fordonski*

In memory of Abe Greenberg

*Marty Greenberg*

In memory of Ethel Margolis

*Carolyn & Morris Kaplan*

In memory of Irving Katanick

*Mamie Katanick*

*Terry & Rochelle Kelman*

In memory of Simon

Kreisberger

*Samuel Kreisberger*

In memory of Clara Luftman

*Jack & Barbara Luftman*

In memory of Joseph Dattner

*Jack & Barbara Luftman*

In memory of Judith Pearlberg

*Clifford Pearlberg*

In memory of Chana Fayge

Silber

*Mira Revich*

In memory of Ernestine Stern

*Shirley J. Sheinkopf*

In memory of Jared Neil

Seligson

*Edie Wade*

In memory of Abraham Wise

*Edie & Stanford Stoneman*  
In memory of Maurice A. Zalut  
*Beverly & Henry Zalut*

**Talmud Torah Fund**

In honor of Janette Silverman's  
PhD certificate

*Connie & Sam Zilversmit*

**Tzedekah Fund**

In honor of my miracle - falling  
on my knees and not getting hurt

*Charlotte Adelman*

In memory of Mohtaram

Behboodi

*The Behboodi Family*

In memory of Milly Steinberg

*Eva Feld*

In memory of Rita Kinsler

*Saralyn & Harvey Lasner*

In memory of Brian Nadell

*Amy Nadell*

In memory of Albert Whitefield

*Bob & Saraly Whitefield*

**Jeffrey Todd Zendle Fund**

In honor of Jo Liebhaber's 90th  
birthday

*Gladys & Sol Levitt*

In memory of Marian Amdur

*Gladys & Sol Levitt*

In memory of Jeffrey Todd

Zendle

*Leone & S. Buzz Zendle*

In memory of Isadore Kahn

*Leone & S. Buzz Zendle*

**Rabbi Louis & Rebecca  
Barish Talmud Torah  
Scholarship Fund**

In honor of Joan Siver's birth-

day

*Steve & Marti Nathan*

**Michael S. Schwartz  
Preschool Fund**

For the speedy recovery of Rabbi  
Lavinsky

*Linda Aarons*

**Preschool Fund**

In honor of Rich & Sue Cohen

*George & Ellen Bromley*

In honor of Jo Liebhaber's birth-

day

*Charlene Abramsohn*

*Ruth Becker*

In memory of Marian Amdur

*Barbara & Mathis Becker*

**Trees for Israel**

In memory of Sylvia Adelman

*Charlotte Adelman & Family*

In memory of Steven Singer

*Betty Ginis*

# BETH EL CONGREGATION

## March 2013 19 Adar 5773 - 20 Nisan 5773

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 19 ADAR <b>6:05</b> 9:15am All School Shabbat - SANC 5:45pm Kabbalat Shabbat	2 20 ADAR Ki Tisa Parashat Parah Shabbat Ends: 6:55 5:30pm Mincha
3 21 ADAR	4 22 ADAR	5 23 ADAR	6 24 ADAR 6:15pm Exec. Comm. mtg - H/H 6:30-7:45pm Genealogy workshop - SCH A 6:30-8:30pm USY - YL	7 25 ADAR 6:30-7:45pm Observant Life - YL	8 26 ADAR <b>6:11</b> 5:45pm Kabbalat Shabbat Jr USY Kinnus	9 27 ADAR Vayakhel - Pekude Parashat Hachodesh Shabbat Ends: 7:01 JR USY Kinnus 5:45pm Mincha
10 28 ADAR NO TALMUD TORAH JR USY Kinnus 9am Blanket Boosters - LOBBY	11 29 ADAR Jr USY Kinnus	12 1 NISAN Rosh Chodesh Nisan 7AM MINYAN	13 2 NISAN NO TALMUD TORAH 6:15pm Ritual mtg - H/H	14 3 NISAN Auf Ruf during A.M. minyán 6:30pm Men's Club mtg - H/H 6:30-7:45pm Observant Life - YL	15 4 NISAN <b>6:16</b> 5:45pm Kabbalat Shabbat	16 5 NISAN Vayikra Shabbat Ends: 7:06 5:45pm Mincha 7:30pm P/S PTO Auction (offsite)
17 6 NISAN Haroset Around the World USY Lounge 1-3pm Genealogy Open House - SCH A 1pm PHSA lunch - S/H 4pm Movie	18 7 NISAN 4:30pm P/S PTO mtg	19 8 NISAN 9:30-11am Linda (BJE) Matzah Making - PAV 6:30pm Women's Seder - PAV	20 9 NISAN 6:30-8:30pm USY/Kadima -YL 7:00pm Board mtg - PAV	21 10 NISAN	22 11 NISAN <b>6:22</b> P/S Passover Experience - ALL SCH + PAV 5:45pm Kabbalat Shabbat	23 12 NISAN Tzav Shabbat Ends: 7:12 5:45pm Mincha
24 13 NISAN NO TALMUD TORAH 6-10pm Church - SANC + S/H	25 14 NISAN Erev Pesach <b>6:24</b> 7AM MINYAN (includes Fast of Siyyum {Firstborn}) P/S CLOSES @ NOON 6:30pm 1st Night Seder-S/H	26 15 NISAN Passover - Day 1 OFFICE CLOSED PRE-SCHOOL CLOSED 9am Service 6:30pm 2nd Night Seder - PAV	27 16 NISAN Passover - Day 2 Yom Tov Ends: 6:52 OFFICE CLOSED PRE-SCHOOL CLOSED NO TALMUD TORAH 9am Service 6:45pm Mincha	28 17 NISAN Passover - First Intermediate Day 7AM MINYAN PRE-SCHOOL CLOSED	29 18 NISAN Passover - Second Intermediate Day <b>6:27</b> 7AM MINYAN PRE-SCHOOL CLOSED 5:45pm Kabbalat Shabbat	30 19 NISAN Passover - Third Intermediate Day Shabbat Ends: 7:17 Anniversary Shabbat 6:00pm Mincha
31 20 NISAN Passover - Fourth Intermediate Day <b>6:28</b> NO TALMUD TORAH						

Daily minyan times: Monday-Friday 7:15am & 5:45pm, Saturday 9am (see date for PM), Sunday 8:15am & 5:45pm  
TALMUD TORAH is held every Sunday at 9am & Wednesday at 4:15pm unless otherwise noted.

\*\*\*Updated 2/13/13\*\*\*

CALENDAR SUBJECT TO CHANGE



**Time Value  
Please Do Not Delay**

**Beth EI  
Congregation**

*Affiliated with the  
United Synagogue of  
Conservative Judaism*

(602) 944.3359 **Office**  
(602) 944.2464 **School**  
(602) 944.3565 **Fax**  
**Website:**

www.bethelphoenix.com

---

**Beth EI Staff**

**Arthur Lavinsky**, Rabbi  
Ext. 108  
alavinsky@bethelphoenix.com

**Sam Goldman**, Cantor  
Ext. 124  
sgoldman@bethelphoenix.com

**Anne Schafer**, Executive Director  
Ext. 109  
aschafer@bethelphoenix.com

**Janette Silverman**  
Education & Youth Director  
Ext. 123  
jsilverman@bethelphoenix.com

**Sari Topper-Romberg**  
Preschool & Camp Director  
Ext. 129  
stopper-romberg@bethelphoenix.com

**Renee Joffe**, Program Director  
Ext. 113  
rjoffe@bethelphoenix.com

**Korina Lollar**, Office Manager  
Ext. 106  
klollar@bethelphoenix.com

**Nina Zamoshkin**, Accounting  
Ext. 111  
nzamoshkin@bethelphoenix.com

**Wendy Adair**  
Education Department Assistant  
Ext. 122  
talmudtorah@bethelphoenix.com

**Ros Slovin**, Preschool Office  
Ext. 126  
bethelcenter4ece@yahoo.com

**Abraham Meth**  
*Ba'al K'ri-ah*

---

**Beth EI Executive Board**

**Preston Mayon**  
President  
preston.mayon@live.com  
602.943.4626

**Barbara Becker**  
Education & Executive Vice President  
artforfunstudio@msn.com  
602.256.7829

**Barbara Kehm-Mayon**  
Financial Vice President  
bkehm1@cox.net  
602.943.4626

**Herb Dreiseszun**  
Facilities Vice President  
602.954.0321

**Ben Cooper**  
Ritual Vice President  
ben@calicheflats.org  
602.957.4543

**Susan Harris**  
Endowment Committee  
palm lane1@msn.com  
602.254.3268

**Debra Gelbart**  
Secretary  
dgelbart@cox.net  
602.789.6577

---

**Beth EI Board of  
Directors**

**Linda Aarons**  
**Mathis Becker**  
**Joseph (Rich) Cohen**  
**Sue Cohen**  
**Shirl Dorfman**  
**Lawrence Green**  
**Gregory Harris**  
**Kim Mertens**  
**David Segal**  
**Denton Simmons**  
**Julie Witenstein**  
**Sara Ziskin**

**Immediate Past President:**  
**Ben Cooper**

---

**Eli Barzilai**  
Cemetery Administrator  
eli@barzilai.com  
602-942-2587

**Charleen Holt/  
Michelle Rosenbaum**  
Gift Shop Co-Chairs  
giftshop@bethelphoenix.com

**Shawn Naughton**  
Men's Club President  
shawn@bemcaz.org  
602.448.7094